An Empirical Test for Semi-strong form Efficient Market Hypothesis of the Nigeria Stock Market

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Author’s contribution

The sole author designed, analyzed, interpreted and prepared the manuscript.

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ABSTRACT

A capital market is said to be efficient if new information are quickly reflected in stock prices. This study empirically examines how the prices of stocks listed on the Nigerian Stock Exchange quickly respond to monetary policy announcement. The daily All Shares Index and 41 monetary policy announcement from 2014 - 2020 were used as proxy for stock prices and new information respectively. The Researcher adopted the event study methodology and a 21 day event window was constructed. That is 10 days before monetary policy announcement (-10) and 10 days after the announcement (+10) in addition to the event day. The average abnormal returns (AAR) and the cumulative average abnormal returns (CAARs) were computed and analyzed using the t-statistic to ascertain whether it is possible to earn abnormal return due to monetary policy announcement. The findings revealed that it was not possible to earn abnormal return due to monetary policy announcement. The implication of this result is that stock prices quickly adjust to new information (monetary policy rate announcement) therefore making it difficult for market participants to outperform the market. Thus, the Researcher concluded that the Nigeria stock market is semi-strong form efficient.

Keywords: Nigerian stock market; abnormal return; monetary policy announcement; event study; market efficiency; stock prices.

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1. INTRODUCTION

One of the major reasons for investing in stocks quoted on the Stock market is to earn a return that will compensate for the consumptions forgone. The stock market offers a platform for procuring long term capital for both private and public organizations. Due to the role played by the capital market in providing investment opportunities and avenues for sourcing for capital, it is expected that it should be efficient. The reason is that, the efficiency of the stock market has a role to play regarding the expected returns on stocks traded in the market.

The economic condition of the stock market is commonly defined in relation to the efficiency of the stock market. A capital market is assumed to be efficient if the security’s value is a reflection of an adequate calculation of its intrinsic value. This is usually seen in the light of security price responsiveness to information which in the long run translates to security return. From the foregoing, if all the pertinent information is evidenced in the stock values, it will be a futile attempt trying to forecast price changes in the market thereby making it impossible to earn abnormal profits on portfolios. The reason is that, investors can earn only average return on their investment in an efficient capital market.

The behaviour of stock prices cannot be divorced from the efficiency of the capital market in pricing stocks and the relationship between stock values and volatility. Stock prices are usually sensitive to new information. The resultant effect of this sensitivity is what gives rise to volatility (Gbanador, 2021). Empirical evidence suggests that stock prices are specifically sensitive to macroeconomic pronouncements such as monetary policy announcement [1,2,3]. Thus, it is a major determinant of investors required rate of return which is what influences investors’ investment decision.

The announcement of monetary policy directly influenced every aspects of the economy. Monetary policy deals with the measures in which the government regulate the volume of money in circulation in order to accomplish some predetermined macroeconomic objectives. The Central Bank of Nigeria (CBN) conducts monetary policy meeting after every two months (8weeks) for proper implementation, monitoring and control of the volume of money supply. The monetary policy decision of the CBN revolves around pronouncements concerning monetary policy rate, liquidity ratio, and cash reserve requirement for private and public sector deposits among others. The CBN uses monetary policy to realize stability in exchange rate, maintenance of balance of payment equilibrium, attainment of increased level of employment, promotion of high and accelerated economic growth and maintenance of domestic price stability [4].

The Weak Form Market Efficiency hypothesis asserts that the value of stocks is a reflection of past price data. Thus, it is assumed that investors cannot perform better than the market, since all players possess the same kind of data or information. That is stock values reflect all relevant information available in the record of previous values and volumes. The Semi-strong form market efficiency holds that stock prices adjust quickly to all publicly available information. The implication of this assertion is that using information that is available to the public, investors will find it impossible to earn abnormal returns. This is because new information will quickly or speedily be impounded into asset prices. Conversely, the strong form efficient market theory holds that security values reflect all available information from both public and private sources. Consequently, if the stock market is strong form efficient, it will not be possible to earn abnormal return even if an investor is privy to news that is not available in the public domain [5,6,7].

The semi-strong form market efficiency is adopted for this study to test how quickly asset prices adjust to monetary policy rate pronouncement. The rationale behind our choice is because it is the most appropriate for testing the behaviour of stock prices towards public information like monetary policy rate announcement which is also the foundation upon which the theory is built. The other two variants of the efficient market hypotheses were not adopted because of the deficiencies noticeable in their possible adoption. The weak and strong form market theory tend to pose problems when it comes to the reaction of security prices to adjustments in monetary policy rates. For instance, the weak form market hypothesis suggests a slow adjustment period where abnormal return can still be earned long after information about adjustment in monetary policy rate arrive the stock market. Conversely, the strong form market theory suggests that all adjustments in monetary policy rate are expected and already reflected in the value of securities.
Hence, the changes in monetary policy rate are anticipated and no more serve as news or surprises to the market.

As an emerging stock market, low market capitalization, thin trading, illiquidity, and low turnover rate experienced in the Nigerian capital market could be due to the level of efficiency of the market and other macroeconomic factors surrounding the operations in the market. Based on the efficient market theory, if the Nigerian capital market is semi-efficient, it is expected that it will be sensitive to monetary policy announcement by capturing the information in the prices of stocks thereby preventing possible earning of abnormal return [8].

However, lately, there have been issues concerning price manipulation by people with privileged information in the Nigerian stock market, a situation that led to the indictment of two stock broking firms (Fittco Securities Limited, Resort Securities and Trust Limited) and a stock broker [9]. If a market is efficient, these manipulations will not yield any benefit that will enable the manipulators to perform better than the market.

1.1 Statement of the Problem

Capital market efficiency is built on information. If the market is efficient, it calls for less regulation but if it is inefficient it calls for more regulation. The market efficiency theory affirms that asset prices evidenced information about a security such that even those with privileged information cannot beat the market. This assertion alludes that if the Nigeria stock market is efficient, monetary policy rate announcement cannot be manipulated to earn abnormal return. The reason is that the relevant and available information is anticipated to have been captured in the security prices.

Monetary policy sends signals about the direction of interest rate. Based on these signals, the market forms an opinion about its expectations. Monetary policy rate (MPR) is the rate at which the banks borrow from the CBN. It is also known as the Discount rate. The MPR is a benchmark policy rate because it determines the rate at which commercial banks offer loans to their clients. The MPR is a perfect tool for controlling the volume of money in circulation. Thus, a shift in the monetary policy rate affects every facet of the economy including the stock market. The connection between the monetary policy rate adjustment and asset prices is inverse. An increase in the MPR is expected to lead to a decline in asset prices ceteris paribus. This relationship is further connected to the real economy. The reason being that the influence of monetary policy rate on security values is linked to its impact on interest rate, inflation, volume of money supply and the anticipations of market participators about the future performance of the economy [7].

The problem that the study will investigate is; if the capital market is efficient in the semi-strong form, will it be possible to earn Average Abnormal Return (AAR) or Cumulative Average Abnormal Return (CAAR) due to monetary policy rate announcement? The implication is that, if the capital market is efficient, it will be impossible to earn AAR or CAAR due to monetary policy rate announcement or any profitable announcement.

Majority of the studies conducted using the Nigerian Stock Exchange data tend towards the weak form market theory which stipulates that security prices reflect all relevant information in the record of previous prices and volumes. However, only a very few amongst the studies conducted on the Nigerian stock exchange are built on the semi-strong market theory [10,11,12]. Based on the Researcher’s literature survey, none of these studies examined if the Nigerian Stock Market responds efficiently to Monetary Policy rate announcement by capturing this information in security prices to avoid possible earning of abnormal return using the event study methodology. This necessitated the need to conduct a study that will adopt monetary policy rate as a proxy for public information using the event study methodology.

From the foregoing, this study is built on testing how the Nigerian Security market adjusts to monetary policy announcement using the event study methodology. As an event study it analyzes the behaviour of stock prices around the event. Thus, it will reveal if the Nigerian capital Market is Semi-strong efficient.

2. LITERATURE REVIEW

The theory upon which this study is anchored is the efficient market hypothesis. Fama [6] developed the efficient market hypothesis which hinges on the work of Bachelier [13] and Kendall [14]. The efficient market hypothesis postulates that if the market is efficient, stock prices will fully reflect all relevant and available information
about the stock such that even those with privilege information will find it difficult to beat the market consistently.

The efficient market hypothesis has three variants namely; the weak form, semi-strong form and strong form market hypothesis. The weak form market hypothesis posits that stock prices reflect past price data and volume. As a result, it will be impossible to outperform the market using this information because all investors have the same sets of information. Semi-strong form market hypothesis asserts that stock prices reflect all public available information. By so doing, it will be impossible to beat the market using publicly available information since stock prices quickly react to public information. Finally, the Strong form market hypothesis states that stock prices reflect all private and public available information. Thus, it will be impossible for even those with privilege information to outperform the market [15].

Another theory upon which this study is built is the signalling theory. As in the signalling theory propounded by Miller and Rock [16], it stipulates that because of the asymmetry of information between the managers and investors, firms usually employ different announcements as a signal to send useful information to the general public such as dividend announcement. Other information like monetary policy announcement rate, presidential election date announcement, stock split and merger announcement also give signals that influence the security market.

The CBN possess more information about the economy and its performance than the general public. This situation breeds the issue of asymmetry of information. As a result, the public observed the actions or pronouncements by the CBN over time as a means that signals the transmission of useful information. It is expected that monetary policy signals have effect on the capital market performance. The policy decision of the CBN’s Monetary Policy Committee after each meeting sends signals to the market which exerts influence on stock prices.

Altavilla, Gurkaynak, Motto & Rugusa [17], conducted a study to examine how financial markets react to monetary policy signals. The study map ECB policy communications onto yield curve changes and study the information flow on monetary policy decision dates. The event study methodology was adopted for the study and the findings revealed that different monetary policy measures exert effects on different segments of the interest rate term structure, with policy rate changes mostly influencing the short end of the curve and quantitative easing measures acting more on the long end. The impact of forward guidance policies, by contrast, reaches its peak at intermediate maturities.

Hussain [18] conducted a study to examine how monetary policy announcement influence the European and United States stock indexes returns and volatilities are influenced by monetary policy shocks. The research showed that monetary policy shocks on security indexes react quickly and vanishes within 5-10 minutes after announcement.

Bonfim [19] examines the influence of pre-announcement and the effect of news on monetary policy decision on the United States market within the period of 1989-1998. The findings of the study revealed that the US capital market is silent prior to policy announcements. In a study conducted by Raman (2012) to x-ray the influence of monetary policy on the security returns, the event study methodology was used for the study using a 31 day event window and a 250 day estimation period. The findings from the study showed that monetary policy possess a significant influence on security prices.

Abdioglu and Aytekin [20] examined whether the monetary policy committee decisions of the Central Bank of the Republic of Turkey have impact on the stock returns of the Deposit Banks quoted on Borsa Istanbul Bank Index. The research work utilized the event study methodology using the index data from 2008 to 2012. Findings from the study revealed that monetary policy announcements influence the Cumulative Abnormal Returns of the index within the period of study.

In a study conducted by Mandura and Schnusenberg [21], the findings revealed a negative connection between bank security returns and the US Federal Reserve monetary policy rate. Similarly, Born and Moser [22] adopted the event study approach to examine how Bank security returns respond to Fed’s change in policy rate. The findings indicated that a rise in the policy rate gave rise to a decreasing trend in both pre-event and post event windows.

Rahman, Mohsin and Rivers [23] did a study to investigate the effect of monetary policy rate fluctuations on bank security return in Pakistan.
utilizing daily security returns from 1998 to 2011. The study adopted the event study methodology with a 31 days event window. Findings from the study indicated that monetary policy rate significantly influence Banks’ stock prices and returns. Similarly, Vaz, Ariff and Brooks [24] did a study to examine how public announcement about modifications in the official interest rates influence banks’ security returns in Australia between 1990 and 2005. The event study methodology was utilized for the study and the findings show that official interest rates announcement does not negatively influence the security returns of Australian Banks. These findings tend to tally with dividend valuation theory which asserts that security return need not to be negatively impacted if income effects dominate.

Chen and Xie [1] conducted a study to examine the responsiveness of China’s stock market to monetary policies. The event study methodology was adopted and the study reveals varying degrees of responses from Shanghai and Shenzhen stock market when the policies were introduced. However, the effects vanished on the third trading day after its enactment.

In a recent study, Sun [15] examined the daily responses of market interest rates to three monetary policy announcements in China. The event study methodology was adopted for the study and the findings revealed that the interest rate responses to announced changes in the regulated retail interest rate and the required reserve ratio are positive and significant at all maturities of interest rates but smaller at the long end of the yield curve. By contrast, market interest rates barely respond to the qualitative MPC announcements about the monetary policy stance. The study therefore suggest that the PBC should formulate its policy communication in a quantitative way.

In a study conducted by Ghani and Chaudhary [3] to evaluate the semi-strong market theory, by testing the influence of monetary policy announcement on Pakistan Stock Market from 2014 to 2015. The event study procedure was utilized for the research and the market model was employed to determine the expected returns. The results obtained from the computations on Cumulative abnormal return and Aggregate abnormal return revealed notable influence of all the monetary policy announcements on banks asset returns in Pakistan.

3. METHODOLOGY

The methodology employed in this study requires the selection of variables for the population, sample of the study and data collection procedure. The researcher adopted the ex-post facto and the historical data research design for this study. The ex-post facto design was employed to establish the cause and effect relationship amongst the variables while the historical research design was adopted due to the nature of the sources of data used for the study.

The study is more of a population study because the daily All Shares Index (ASI) which is a weighted average of all quoted stocks on the Nigeria stock exchange is adopted for the study. The duration of this research is basically from January 1, 2014 to December 31, 2020 which is in the range of 7years and equivalent to 1820 trading days. This duration is used because it is detailed enough to give a good result and analysis while using econometric tools.

The event study methodology as developed by Fama, Fisher, Jensen and Roll [26] and re-examined by Brown and Warner [27] was adopted for this study.

3.1 The Procedure for Conducting an Event Study is as Follows

(a) Identification of an event and constructing the event window

The first step we adopted in this study was to identify the event of interest after which we constructed the event window. The event of interest is monetary policy rate pronouncement and the event window reckons with monetary policy announcement dates from January 1, 2014 to December 31, 2020. Monetary Policy Committee (MPC) usually holds their meeting after 2 months (8 weeks) to make decision about the monetary policy to adopt. Reckoning with the event window, the MPC have announced monetary policy rates 41 times within the periods selected for the study. Recall, the stock market reacts to announcement about an event rather than the event itself. This is because market watchers construct their portfolio of assets based on anticipated news about an event.

(b) Collection of returns data around the announcement date

At this stage, daily data around the announcement date were collected and decision
about the return window was made. The determination of the duration of the estimation period and event window is subject to the researcher’s discretion [27, 28, 26]. In this study, returns were calculated daily. The number of periods used in calculating the return before and after the event date were 10 days before and 10 days after the monetary policy announcement. Where:

\[ R_t = \text{return for ASI for period } t \]

\[ E(R_{jt}) = E(R_j) + E_{jt} \]  \hspace{1cm} (1)

Where:

\[ E(R_{jt}) = \text{the expected return of ASI at time } t \text{ relative to the event (expected return)} \]

\[ R_{jt} = \text{the normal return of } j \text{ at time } t \text{ (actual return)} \]

\[ E_{jt} = \text{abnormal return (unexpected return)} \]

Therefore;

\[ E_{jt} = E(R_{jt}) - R_{jt} \]  \hspace{1cm} (2)

(c) **Calculation of the abnormal returns by period, around the pronouncement date for the ASI.**

The constant mean return model (statistical model) was adopted for this study. This is in line with the framework used by Campbell, Lo and Mackinlay [28], Chowa, Nyannete and Mhlanga [29], Chan-Lau [30] and Brown and Warner [31]. The reason for choosing this model is because of its robustness, simplicity and its ability to produce results that is similar to that of complex models.

The test of hypothesis examined whether there is a zero Average Abnormal Return at time t. This is expected to reveal how the market responds to monetary policy rate announcement. In a situation whereby, monetary policy is anticipated, it is normal for some traces of excess earning to show up within the pre-event window. However, in conducting a test for market efficiency, the behaviour of post event returns and the speed at which the market incorporate the information into the stock prices is the mainstay of the analysis.

The average abnormal returns and the cumulative average abnormal returns for all the trading periods in the event window were analyzed using t-test to examine whether the abnormal returns around the pronouncement date are significantly different from zero. The reason is that, if the market is semi-strong efficient, the excess return is expected to be zero. This was done by estimating the t-statistic for each period.

\[ \text{T statistic for abnormal return of period } t = \frac{\text{Average abnormal return} - 0}{\text{Standard error}} \]  \hspace{1cm} (5)
The t-statistic for abnormal return of period $t$ is defined as:

$$ T = \frac{\text{Cumulative Average Abnormal Return}}{\text{Standard Error}} $$

or

$$ T = \frac{\text{CAAR}}{\sqrt{V}} $$

If the t-statistic is significantly different from zero, then the null hypothesis will be accepted.

### 3.2 Data Presentation and Analysis

This subsection contains the tabular presentation of the data used in our analyses. The tables are labelled Table 1 to 2.

This interpretation is based on the provision of the decision rule. The essence is to test for the semi strong market efficiency of the Nigerian Stock Exchange. Thus, we examine if there exist any significant difference between Average Abnormal return before and after monetary policy rate announcement. From Table 1 and Figure 2, the result shows that the Average Abnormal Returns before the event announcement date are not statistically significant including the event date. However, the AAR during the post event window showed an inconsistent pattern (Random walk) which is consistent with theory [1,2,6,9]. Thus, for every period in which the market tends to be bullish, there was a quick reversal of what would have been a positive AAR earned within the post event window. Hence, we accept the null hypothesis which stipulates that there is no significant difference between Average Abnormal Return before and after monetary policy announcement. Based on this result, it could be deduced that investors can not earn abnormal return due to monetary policy announcement. The implication of this result is that new information (monetary policy announcement) quickly incorporates into the prices of stocks listed on the Nigerian Stock Exchange. If we relate this result to the efficient market hypothesis, the interpretation of the result is that the Nigeria Stock Market is semi-strong efficient.

![Fig. 2. Average Abnormal Return (AAR) Graph](source)

*Source: Compiled by the Researcher*

![Fig. 3. Cumulative Average Abnormal Return (CAAR) Graph](source)

*Source: Compiled by the Researcher*
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Source: Researcher's Computation
### Table 2. Cumulative Average Abnormal Return and t-test Result during the testing period

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Source: Researcher’s Computation
In an attempt to validate the above result, the Cumulative Average Abnormal Return was utilized to see if the result will be at variant with the result obtained from the Average Abnormal Return. The outcome is as shown in Table 2.

This interpretation is based on the provision of the decision rule. The essence is to test for the semi strong market efficiency of the Nigerian Stock Exchange. Thus, we examine if there exist any significant difference between Cumulative Average Abnormal return before and after monetary policy rate announcement. From Table 2, the result shows that the Cumulative Average Abnormal Returns before and after the event announcement date are not all statistically significant. The market seems to be bullish between the 1st and 3rd day to the news but the CAAR values were all negative. This gives an impression that the market anticipated that the Monetary Policy Committee will make announcement that will be unfavourable to the market. However, the market made some corrections by reversing the likely excess returns earned when the market was bullish within the pre-event window. The CAAR on the event day was significant. The situation remains like that until the first day into the post event window. The market later corrected itself by reversing the possible excess return earned on the first day of the post event period after which the results were insignificant throughout the rest of the post event window. Based on this result, it could be deduced that investors can not earn abnormal return due to monetary policy announcement.

Based on the results obtained from the hypotheses, we could deduce that investors cannot earn abnormal return due to monetary policy rate announcement. The implication of this result is that new information (monetary policy rate announcement) cannot be manipulated by investors to outperform the market. Thus, the Nigerian Capital Market is semi-strong efficient.

5. RECOMMENDATIONS

Based on our findings, the following recommendations were made:

i. Regulators should not interfere much in the operations of the market because the market is semi strong efficient.

ii. The government should encourage and sponsor capital market research. This will go a step forward to reveal the various aspects of the market and its activities that need attention in order to enhance market efficiency.

iii. The SEC and other related agencies of government should keep close surveillance on the Nigeria stock market to avert possible insider abuse.
COMPETING INTERESTS

Author has declared that no competing interests exist.

REFERENCES


